



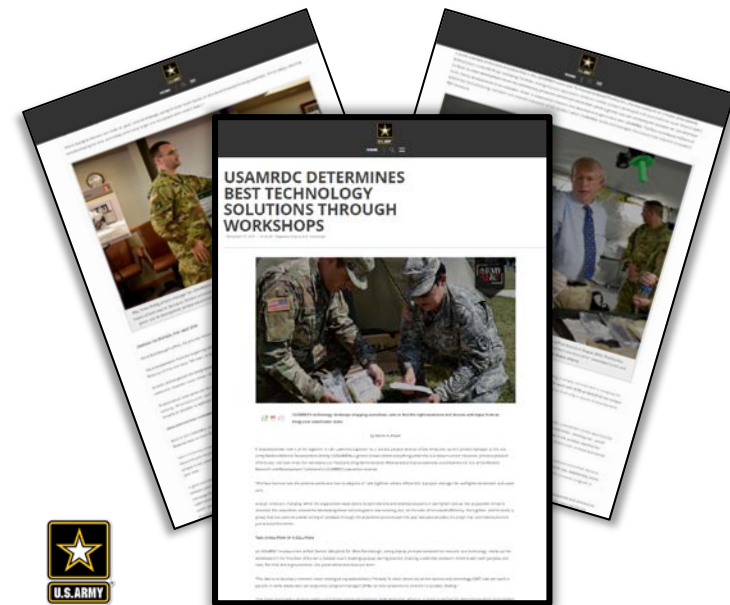
# USAMRDC Good News Story



## U.S. Army Medical Research and Development Command

### *National Feature Spotlights USAMRDC Acquisition Plan, Drive to Streamline Innovation*

- The U.S. Army Medical Research and Development Command (USAMRDC) is featured in a lengthy feature article released on the official army.mil website on Thursday, 21 November 2019.
- The article, entitled “USAMRDC Determines Best Technology Through Workshops,” highlights the process by which specific technologies are identified and then guided through the USAMRDC acquisition process.
- Notably, the article focuses on the USAMRDC’s use of Technology Landscape Mapping workshops (TLMs) to determine which products and/or technologies may best address a given Capability Gap before financial investments begin; and further features interviews with both USAMRDC Acting Deputy Principal Assistant for Research and Technology Dr. Mark Dertzbaugh and USAMRDC Principal Assistant for Acquisition Ms. Dawn Rosarius
- Specifically, the article uses the malaria treatment *tafenoquine* (tradename Arakoda; and which was developed at USAMRDC) to document the milestones of the USAMRDC acquisition process.
- The article, written by USAMRDC Public Affairs Office staff, was released via the U.S. Army’s main online portal (army.mil) prior to eventual, planned wide release in Army AL&T magazine in January 2020.



Above: Feature article on USAMRDC acquisition process as seen on army.mil.

**OUTCOME:** By informing both the public and USAMRDC stakeholders of its efforts to deliver cutting-edge products to ensure Soldier lethality, the USAMRDC continues to lay the groundwork for improved public trust and overall awareness of the Mission.