



USAMMCA STRATEGIC COMMUNICATION PLAN U.S. ARMY MEDICAL MATERIEL AGENCY (USAMMCA)

MISSION

The U.S. Army Medical Materiel Agency develops, tailors, delivers and sustains medical materiel capabilities and data in order to build and enable health readiness by:

- Equipping and sustaining the medical force
- Managing medical materiel life-cycle projects
- Managing medical strategic centralized programs
- Lifecycle management of medical materiel and project management for advanced development projects

BACKGROUND

The USAMMCA's headquarters are located at Fort Detrick, Maryland, with several forward sites, medical maintenance organizations and liaison cells located throughout the United States and overseas. The USAMMCA serves as the strategic level medical logistics generating force command in support of Army Medicine, the Army Campaign Plan, Military Health System and Combatant Commands. The agency provides optimal medical acquisition and logistics support and solutions across the full spectrum of military health care missions worldwide. Key elements of the USAMMCA's wartime responsibilities are predeployment support to the operational forces and the deployment of the Medical Logistics Support Teams.

The USAMMCA is the Army Surgeon General's executive agent for strategic medical logistics programs and initiatives. The USAMMCA has a myriad of strategic roles involving centrally managed medical logistics programs, Army Supply Class VIII cataloging and set building, maintenance planning and operations, and Army Force Generation integration and synchronization. The USAMMCA also has operational oversight of medical materiel acquisition programs and serves as the Army Medical Department's command for fielding new medical materiel for the Army operational forces.

“ *The agency provides optimal medical acquisition and logistics support and solutions across the full spectrum of military health care missions worldwide.* ”

MRMC_StratComm_USAMMCA_0116.indd



USAMRMC STRATEGIC COMMUNICATION PLAN
U.S. ARMY MEDICAL MATERIEL AGENCY (USAMMA) CONTINUED

QUESTIONS & ANSWERS

Q *Specifically, how does the USAMMA equip and sustain the medical force?*

A **Equipping the Medical Force:** Forecast, plan and execute a variety of medical materiel readiness missions by providing a full-range of medical materiel solutions and support. Developing and procuring medical technologies and materiel, performing medical set assembly functions and materiel delivery or fielding for the operating and generating forces worldwide. Provide acquisition project management and related force management expertise as the materiel developer for commercial and non-developmental items, manager for medical cataloging, integrated acquisition logistics including maintenance and medical materiel life cycle management in support of operating and generating forces.

Sustaining the Medical Force: Support a wide array of program elements for the medical Army Force Generation efforts across the force pools, as well as centrally manages the Army Prepositioned Stocks, The Surgeon General contingency program and other readiness support programs designed for all Army components during unified land operations. Deploy the medical logistics support team. Provide Army Medical Department National Maintenance Program expertise and sustainment maintenance functions and technical proficiency. Develop policies and procedures to ensure medical maintenance supportability and training requirements, equipment reliability and maintainability, and maintenance repair and services of medical equipment and technologies.

Q *What are some examples of products that the USAMMA has developed or fielded?*

A The USAMMA is the lead developer for medical devices. The USAMMA actively develops logistical products to manage materiel and supports programs to analyze existing technologies. Recent acquisition and fielding successes include:

- A water-efficient model P2131 Automated Field Steam Sterilizer for medical equipment.

KEY THEMES AND MESSAGES

The USAMMA directly supports the Army Campaign Plan and Military Health System in numerous ways including: medical acquisition logistics, medical set assembly management, medical materiel fielding, vaccine distribution, logistics assistance, strategic medical prepositioned stock management, technology assessments, as well as depot and sustainment-level biomedical equipment maintenance.

The USAMMA develops medical materiel solutions to improve products for the military medical community and continues to evaluate its business practices and provide timely, relevant innovations for improved functionality and cost savings.



USAMRMC STRATEGIC COMMUNICATION PLAN
U.S. ARMY MEDICAL MATERIEL AGENCY (USAMMA) CONTINUED

- A 12-pound Portable Oxygen Generator that will augment the ‘D’ cylinder for patient care and transport, providing a continuous supply of oxygen for non-critical patients using standard electrical power.
- An advanced Computerized Tomography system able to produce a 3D image of the entire heart in less than one heartbeat.

Q How does the USAMMA innovate to save the Army money, while still ensuring readiness?

A The USAMMA continuously repairs, rebuilds and replaces equipment that is worn out or destroyed in theater. In the past, during times of high operational tempo, the USAMMA would reset by fielding complete sets of equipment each time a unit was deployed. Now, by using precision fielding, the USAMMA saves time and effort, but still maintains unit readiness by reducing excess that would normally be provided each time a unit deploys. Team members train the unit on how to evaluate their inventory, procedures for replacing only the items that have been upgraded and the process to send their equipment into one of the USAMMA’s maintenance depots to be repaired. This reduces the burden on the incoming unit to redistribute, turn in or find somewhere to store the excess of fielding full sets. During an assessment of the 550th Area Support Medical Company in Fort Bragg, North Carolina, the net savings was estimated at more than \$1 million.

Q Where are the USAMMA’s maintenance depots located?

A The USAMMA has three maintenance depots across the U.S., located at Hill Air Force Base, Utah; Tobyhanna, Pennsylvania; and Tracy, California. The depot houses rows of medical equipment being stored, preparing for maintenance or getting ready to be shipped out. The USAMMA has accountable officers tasked with keeping accurate records of property, documents and funds for each of the depots. The accountable officers also work with program managers to identify and remove excess inventory from the stock.

“*Now, by using precision fielding, the USAMMA saves time and effort, but still maintains unit readiness by reducing excess that would normally be provided each time a unit deploys.*”



USAMRMC STRATEGIC COMMUNICATION PLAN
U.S. ARMY MEDICAL MATERIEL AGENCY (USAMMA) CONTINUED

Q *Does the USAMMA also offer advanced medical logistician training?*

A Yes. The USAMMA's Medical Logistics Management Internship Program is a six-month program offered twice a year, beginning in January and July. The program provides mid-career medical logistics officers, warrant officers, non-commissioned officers and civilians advanced medical logistics training. MLMIP instructors focus on reinforcing the student's logistics foundation, adding another piece to their professional knowledge and skills while also expanding their network affiliations in the DOD and civilian health care environments. As a result, when the graduates leave the program, they are equipped with the advanced training needed to succeed in an ever-changing military environment.

Q *Where can one find more information about the USAMMA and its services?*

A For more information about the organization, products, services and catalogs of materiel visit: www.usamma.army.mil. If you are a customer and have a question, please contact us at: http://www.usamma.army.mil/CRM_form.cfm.

